



Mural Fest 2022

CALL FOR ARTISTS

Request for Qualifications

Call Summary

The South Salt Lake Arts Council and Utah Arts Alliance are seeking qualified artists to participate as a mural artist for Mural Fest 2022. Interested artists should apply by submitting a Statement of Qualifications (SOQ) to provide the services requested. The selected artist(s) will be chosen to create artwork that contributes to the revitalization, social connectivity and economic vitality of the City of South Salt Lake and our Creative Industries Zone. Submissions will be accepted from various artists and undergo a fair and extensive evaluation. Artists that best demonstrate the ability to achieve the goals and objectives of the Arts Council will be selected.

Project Description

Artists are invited to apply in one of two categories:

1. Mural Artist

or

2. Apprentice Artist

Assigned mural locations will be shared with selected artists once submissions are juried and artists are paired with property owners. Artists will create site-specific work that:

- Reflects the diversity and character of South Salt Lake's Creative Industries Zone •
- Adds to the vibrancy and sense of place of the neighborhood

- Is not deemed as an advertisement
- Is not vulgar or obscene as determined by the South Salt Lake Arts Council Board [2](#)

MURAL ARTIST

Artists with previous mural experience are invited to apply in the Mural Artist category. We will select up to 10 Mural Artists to receive a commission to paint an original mural on an exterior wall of properties located within the designated 2022 Mural Fest location. The Arts Council will award a stipend of up to \$3,500 to each commissioned mural artist or team of artists depending on experience, location and size of wall.

APPRENTICE ARTIST

We will also select up to four Apprentice Artists to assist on one of the 10 murals. No previous mural experience is required. Apprentice Artists will receive a \$500 stipend.

Artist Eligibility

Call is open to all artists age 18 and up. Artist teams are acceptable. Artists who have experience creating works of art for local businesses are encouraged to apply. *Due to COVID-19 impacts on Mural Fest, we will only be accepting new applications for Mural Fest 2022 from artists who are US citizens.*

Artists agree to begin their project by May 1, 2022 and complete their mural by Saturday, May 14, 2022. Artists (or a member of each artist team) are expected to be in attendance at the Mural Fest Artist Meet & Greet event on Saturday, May 14th.

NOTE: In order to give as many artists the opportunity to paint as possible, we kindly ask artists who currently have a mural on public display IN THE CITY OF SOUTH SALT LAKE to decline the invitation to apply.

Eligible Costs

Stipend awards shall be used only for costs related to the mural project, including artist's fees and related expenses for design, supplies, equipment rental, insurance, transportation and installation. Accommodations will be provided for any artist traveling from outside the Wasatch Front. Mural Fest will provide anti-graffiti coating, which will be applied by each artist(s) upon completion of his or her mural. Any fees incurred for assistance from contractors, agreements between artists and property owners or any other outside parties shall be the responsibility of the applicant.

SOQ Requirements

NEW THIS YEAR: To fulfill the RFQ , applicants must also fill out the [Mural Fest 2022 Artist Entry Form](#) online, or include it with their hard copy or digital submission.

Applications should reflect the artist's experience and aptitude for mural work if applying as a Mural Artist. Applications should include images of previous work that demonstrates the

artist's

ability to create mural art on exterior walls if applying in the Mural Artist category. If applying as an Apprentice Artist, please include images of previous work demonstrating artistic style, design

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and aptitude. **Once selected, Mural Artists will work with building owners to develop a design proposal for their specific site.**

SOQ Format: Applications **MUST** be submitted in the recommended format so the selection committee may evaluate them in an objective manner. **Entries that do not meet submission requirements will not be considered.** Submissions may be sent by mail or emailed.

Hard Copies:

1. 8.5" x 11" size paper
2. Ten (10) page maximum
3. Submit two (2) hard copies, which will not be returned
4. Adequate font size and graphic resolution to be read at this size

Digital Copies:

1. Submission shall not exceed 25 MB.
2. Ten (10) page maximum, Page Size 8.5 x 11 in
2. All images and document files must be compiled into **ONE (1) pdf** document 3. Appropriate and adequate font size and graphic resolution to be read at this size

Required Information and Materials to be submitted must include:

- [Mural Fest 2022 Artist Entry Form](#) (either submitted online or with application)
- Letter of Interest, including applicant's legal name, email and contact info ● Artist Bio, Resume or CV
- Four to five images of **previous** mural work and/or other work in similar scope/scale showing proficiency for mural work. If applying as an Apprentice Artist, please submit examples of previous visual art or design work that demonstrates experience and skills that would translate to mural art.

Note: This is not a Request for Proposals. Artists are not required to submit a mural design or concept for Mural Fest 2022 until selected.

Submission: Please submit to the South Salt Lake Arts Council. If printed, submit two (2) hard copies, which will not be returned. **If digital, please submit work compiled into one .pdf document.** Proposers must confirm receipt of application. The Arts Council is not responsible for missing or late submissions.

Mailing Address:

South Salt Lake Arts Council
220 E. Morris Ave., Suite 200
South Salt Lake City, UT 84115

Timeline

Applications Deadline: Monday, January 10, 2022 by 5:00 PM (MST). All complete submissions postmarked or received electronically on or before Monday, January 10, 2022 at 5:00 PM (MST) will be reviewed. The Arts Council will not consider incomplete applications or those received after the stated due date and time.

Selection Process

Applications will be juried by the South Salt Lake Arts Council Board and invited guests from January 10-14. Selected artists will be notified by Friday, January 21, 2022. The Arts Council Board reserves the right to deny any proposal. Applications will be reviewed on the following criteria:

- Artistic excellence, quality of skills and techniques and the ability to develop a unique mural design
- Overall professionalism and presentation of ideas and application materials
- Appropriateness of artistic style to the South Salt Lake community and Creative Industries Zone
- Experience and potential to successfully complete the project within the required time

Contact Information

For more information, please contact Lesly Allen at lallen@sslc.gov