



# MURAL FEST 2021

## Mural Fest 2021 CALL FOR ARTISTS/RFQ

### Call Summary

The South Salt Lake Arts Council and Utah Arts Alliance are seeking qualified artists to participate as a mural artist in the 2021 Mural Fest. Artists are requested to apply by submitting a Statement of Qualifications (SOQ) to provide the services requested. The selected artist(s) will be chosen to create artwork that contributes to the revitalization, social connectivity and economic vitality of the City of South Salt Lake. SOQs will be obtained from various artists to conduct a fair and extensive evaluation, and select the artists that can best achieve the goals and objectives of the Arts Council.

### Project Description

Artists will be selected in one of three categories; Mural Artist, Community Mural Artist or Apprentice Artist. We will select up to nine Mural Artists and one Community Artist to receive one of 10 commissions to paint an original mural on an exterior wall of properties located within the designated 2021 Mural Fest location. The Arts Council will award a stipend of up to \$3,500 to each commissioned artist or team of artists depending on location and size of wall. We will also select up to four Apprentice Artists to assist on one of the 10 murals. Apprentice Artists will receive a \$500 stipend. Assigned locations of murals will be shared with selected artists once submissions are juried and artists are paired with property owners. Artists will create site-specific work that:

- Reflects the diversity and character of South Salt Lake's Creative Industries Zone
- Adds to the vibrancy and sense of place of the neighborhood

- Is not deemed as an advertisement
- Is not vulgar or obscene as determined by the South Salt Lake Arts Board

## Artist Eligibility

Call is open to all artists age 18 and up. Artist teams are acceptable. Artists who have experience creating works of art for local businesses are encouraged to apply. Due to COVID-19 impacts on Mural Fest, we will only be accepting new applications for Mural Fest 2021 from artists who are US citizens.

Artists will agree to begin their project by May 1, 2021. Artists (or a member of each artist team) are encouraged to attend for the Artist Meet & Greet event (TBD) to be scheduled at the end of mural completion in May 2021, if possible due to COVID-19 restrictions in place at that time.

## Eligible Costs

Stipend awards shall be used only for costs related to the mural project, including artist's fees and related expenses for design, supplies, equipment rental, insurance, transportation and installation. Accommodations will be provided for any artist traveling from outside the Wasatch Front. Mural Fest will also provide anti-graffiti coating, which will be applied by each artist(s) upon completion of his or her mural. Any fees incurred for assistance from contractors, agreements between artists and property owners or any other outside parties shall be the responsibility of the applicant.

## SOQ Requirements

To fulfill the RFQ, applications should reflect the artist's experience and aptitude for mural work. While previous mural work is not required, artists with previous mural experience are encouraged to apply. Applications should include images of previous work that demonstrates the artist's ability to create mural art on exterior walls. **Once selected, artists will work with building owners to develop a design proposal for their specific site.**

**SOQ Format:** Applications **MUST** be submitted in the recommended format so the selection committee may evaluate them in an objective manner. **Entries that do not meet submission requirements will not be considered.** Submissions may be sent by mail or emailed.

### Hard Copies:

1. 8.5" x 11" size paper
2. Ten (10) page maximum
3. Submit two (2) hard copies, which will not be returned
4. Adequate font size and graphic resolution to be read at this size

### Digital Copies:

1. Submission shall not exceed 25 MB.

2. Ten (10) page maximum
2. All images and document files must be compiled into **ONE(1) pdf**
3. Appropriate and adequate font size and graphic resolution to be read at this size

**Required Information and Materials to be included in SOQ:**

- Letter of Interest, including applicant's name, email and contact info
- Artist Bio, Resume or CV
- Four to five images of **previous** mural work and/or other work in similar scope/scale showing proficiency for mural work. If applying as an Apprentice Artist, please submit examples of previous visual art or design work that demonstrates experience and skills that would translate to mural art.

Note: This is not a Request for Proposals. Artists are not required to submit a mural design or concept until selected.

**Submission:** Please submit to the South Salt Lake Arts Council. If printed, submit two (2) hard copies, which will not be returned. If digital, please submit work compiled into one .pdf document. Proposers must confirm receipt of application. The Arts Council is not responsible for missing or late submissions.

Mailing Address:

South Salt Lake Arts Council  
220 E. Morris Ave., Suite 200  
South Salt Lake City, UT 84115

Digital Address:

arts@sslac.com

## Timeline

**Applications Due: Monday, January 25, 2021 by 5:00 PM (MST).** All complete submissions postmarked or received electronically on or before Monday, January 25, 2021 at 5:00 PM (MST) will be reviewed. The Arts Council will not consider incomplete applications received after the stated due date and time.

## Selection Process

Applications will be juried by the South Salt Lake Arts Council Board and invited guests from February 1-15, 2021. Selected artists will be notified by February 16, 2021. The Arts Council Board reserves the right to deny any proposal. Applications will be reviewed on the following criteria:

- Artistic excellence, quality of skills and techniques and the ability to develop a unique mural design
- Overall professionalism and presentation of ideas and application materials
- Appropriateness of artistic style to the South Salt Lake community and Creative Industries Zone
- Experience and potential to successfully complete the project within the required time

## Contact Information

For more information, please contact Lesly Allen at [lallen@sslc.com](mailto:lallen@sslc.com)