



**MURAL**  
FEST 2020

# Mural Fest 2020

## CALL FOR ARTISTS

### Call Summary

The South Salt Lake Arts Council is seeking qualified artists to participate as a mural artist in the 2020 Mural Fest. Artists are requested to apply by submitting a Statement of Qualifications (“SOQ”) to provide the services requested. The selected artists(s) will be chosen to create artwork that contributes to the revitalization, social connectivity and economic vitality of South Salt Lake. SOQs will be obtained from various artists to conduct a fair and extensive evaluation, and select the artists that can best achieve the goals and objectives of the Arts Council.

### Project Description

**NEW THIS YEAR:** Artists will be selected in one of three categories; Mural Artist, Community Mural Artist or Apprentice Artist. We will select nine Mural Artists and one Community Artist to receive one of 10 commissions to paint an original mural on an exterior wall of properties located within the designated 2020 Mural Fest location. The Arts Council will award a stipend of up to \$3,500 to each commissioned artist or team of artists depending on location and size of wall. We will also select up to four Apprentice Artists to assist on one of the 10 murals. Assigned locations of murals will be shared with selected artists once submissions are juried and artists are paired with property owners. Artists will create site-specific work that:

- Reflects the diversity and character of South Salt Lake’s Creative Industries Zone
- Adds to the vibrancy and sense of place to the neighborhood
- Is not deemed as an advertisement
- Is not vulgar or obscene as determined by the South Salt Lake Arts Board

## Artist Eligibility

Call is open to all artists, both professional or student. Artist teams are acceptable. Artists who have experience creating works of art for local businesses are encouraged to apply. All artists must be eligible to work in the United States and be verified through [USCIS Form I-9](#), and [E-Verify](#) for international artists.

Artists will agree to begin their project by May 1, 2020. Artists must agree to share and invite their community to the closing Mural Fest celebration on May 16, 2020. Artists (or a member of each artist team) are required to be in attendance for the Artist Meet & Greet during the final Mural Fest celebration on May 16, 2020. Exceptions may be considered but must be requested by the artist at the time of application.

## Eligible Costs

Stipend awards shall be used only for costs related to the mural project, including artist's fees and related expense for design, supplies, equipment rental, insurance, transportation and installation. Accommodations will be provided for any artist traveling from outside the Wasatch Front. Mural Fest will also provide anti-graffiti coating, which will be applied by each artist(s) upon completion of their mural. Any fees incurred for assistance from contractors, agreements between artists and property owners or any other outside parties shall be the responsibility of the applicant.

## SOQ Requirements

Applications should reflect the artist's experience and aptitude for mural work. While previous mural work is not required, artists with previous mural work are encouraged to apply.

Applications should include images of previous work that demonstrates the artist's ability to create mural art on exterior walls. Once artists are selected, artists will work with building owners to develop a proposal for their specific site.

**SOQ Format:** Applications **MUST** be submitted in the recommended format so they may be evaluated in an objective manner by the selection committee. Entries that do not meet submission requirements will not be considered. Submissions may be dropped off in person, sent by mail or emailed.

### Hard Copies:

1. 8.5" x 11 size paper
2. Ten (10) page maximum
3. Submit two (2) hard copies, which will not be returned.
4. Adequate font size and graphic resolution to be read at this size.

**Digital Copies:**

1. Ten (10) page maximum
2. Please submit digital files compiled into **ONE** .pdf, .doc or .ppt.
3. Adequate font size and graphic resolution to be read at this size.

**Required Information and Materials:**

- Letter of Interest, including applicant's name, email and contact info
- Artist Bio, Resume or CV
- Four to five images of previous mural work and/or other work in similar scope/scale showing proficiency for mural work.

**Submit to:** Please submit to the South Salt Lake Arts Council. If printed, submit two (2) hard copies, which will not be returned. If digital, please submit work compiled into one .pdf, .doc or .ppt. Proposers must confirm receipt of application. The Arts Council is not responsible for missing or late submissions.

## Physical/Mailing Address:

South Salt Lake Arts Council  
220 E. Morris Ave., Suite 200  
South Salt Lake City, UT 84115  
801-412-3223

## Digital Address:

Lesly Allen, Arts Council Director  
lallen@sslc.com

## Timeline

**Applications Due: Monday, February 3rd, 2020 by 5:00 PM.** All submissions postmarked, delivered or received electronically on or before Monday, February 3rd, 2020 at 5:00 PM will be reviewed. The Arts Council will not consider incomplete applications received after the stated due date and time.

## Selection Process

Applications will be juried by the South Salt Lake Arts Council Board from February 3-7, 2020. Selected artists will be notified by February 10, 2020. The Arts Council Board reserves the right to deny any proposal. Applications will be reviewed on the following criteria:

- Artistic excellence, quality of skills and techniques and the ability to communicate a unique vision
- Overall professionalism and presentation of ideas
- Appropriateness of artwork to the South Salt Lake community and Creative Industries Zone.
- Experience and potential to successfully complete the project within the required time.

## Contact Information

For more information, please contact Lesly Allen at [lallen@ssl.com](mailto:lallen@ssl.com)